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MEDIA ADVISORY

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VIDEO-PHOTO OP IN “THE PIT” AT THE CHAMPIONSHIP TRACTOR PULL

WHAT: Champion Tractors are no common farm tractor, but are extensively modified machines created through hard work and creativity. Video and photography opportunities to see these heart-stopping machines up close and personal are available in “The Pit” located in Broadbent Arena during the National Farm Machinery Show. This is a chance to see the gigantic equipment firsthand before it hits the Freedom Hall track, talk to the pullers and to see what goes on behind the scenes to prepare for the National Farm Machinery Show Championship Tractor Pull.

WHEN: “The Pit” at the National Farm Machinery Show Championship Tractor Pull is open Wednesday, February 13- Saturday, February 16, from 9 a.m. – 5 p.m. Interviews can be scheduled at any time.

WHERE: Broadbent Arena at the Kentucky Exposition Center
Louisville, KY

Editor’s Note: Live remotes during times outside of show hours can be scheduled by contacting Amanda Storment at (502) 367-5102.

For more information visit www.farmmachineryshow.org, follow @NFMSLouisville on twitter or like <https://www.facebook.com/nationalfarmmachineryshow> on facebook.

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The National Farm Machinery Show, the nation’s largest indoor farm show, features the agricultural industry’s most comprehensive display of equipment, services and technology. Held annually at the Kentucky Exposition Center in Louisville, Kentucky, the show attracts 300,000 attendees from the United States and around the world. The Championship Tractor Pull, the country’s oldest indoor tractor pull, accompanies the show to provide an added element of entertainment and competition. The National Farm Machinery Show occupies over 1.2 million square feet of contiguous exhibit space, contributes \$21.5 million in economic impact to the Commonwealth each year, and is owned and produced by the Kentucky State Fair Board.