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MEDIA ADVISORY

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MEDIA ROOM AND AMENITIES AT THE 2013 NATIONAL FARM MACHINERY SHOW

WHAT: The **Official National Farm Machinery Show Media Room presented by FMC, Corporation** is designated to serve members of the working press at the National Farm Machinery Show and Championship Tractor Pull. Members of the media will find the tools and assistance they need to research and write stories at the show. Complete with refreshments, Wi-Fi access, printers, exhibitor information, a dedicated interview area and more to help make show coverage interactive and dynamic.

WHERE: Kentucky Exposition Center, South Wing B, Room 107-108

WHEN: 9:00 a.m. – 6:00 p.m. Wednesday Feb. 13 through Saturday Feb. 16

CREDENTIALS: To qualify for a press badge, submit credentials and be approved by the Media & Public Relations Department. Credentials will be issued in the Media & Public Relations Department in the Kentucky Exposition Center administrative offices Tuesday, Feb. 5 through Tuesday, Feb. 12 from 8 a.m. to 3 p.m. and in South Wing B, Room 107-108 Wednesday, Feb. 13 through Saturday, Feb. 16 from 8 a.m. to 6 p.m. Any credentials needed after 6 p.m. during the show must be picked up in the Media Department, located in the Freedom Hall Administrative Offices. Members of the media needing parking passes sent via regular mail should request credentials in advance.

For more information on obtaining media credentials for the National Farm Machinery Show and Championship Tractor Pull, visit the Media page at www.farmmachineryshow.org.

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The National Farm Machinery Show, the nation's largest indoor farm show, features the agricultural industry's most comprehensive display of equipment, services and technology. Held annually at the Kentucky Exposition Center in Louisville, Kentucky, the show attracts 300,000 attendees from the United States and around the world. The Championship Tractor Pull, the country's oldest indoor tractor pull, accompanies the show to provide an added element of entertainment and competition. The National Farm Machinery Show occupies over 1.2 million square feet of contiguous exhibit space, contributes \$21.5 million in economic impact to the Commonwealth each year, and is owned and produced by the Kentucky State Fair Board.